RED ARROW
TECHNOLOGIES, LLC

Traditional **VS** **Hosted Phone Systems**

6 REASONS
TO MAKE THE SWITCH TO VOIP!

Is your business reevaluating its business phone service contract? If it's been a while since you've gone through this process, you'll find that the landscape has changed considerably in recent years. Traditional landline phone service used to be the only choice: upstart challengers like VoIP hit the scene, **but early iterations were clearly inferior to the status quo.**

Now, hosted VoIP business phone technology has evolved, and businesses of all sizes are **turning to hosted VoIP service with increasing frequency!**

We highly recommend VoIP to just about every customer who's evaluating phone service or looking for ways to trim their telecom budget.

Here are the reasons why.

VoIP Is More Affordable

The biggest driver of VoIP adoption is cost: the average monthly cost per "line" (there aren't really lines with VoIP, but that's a separate conversation) on VoIP is often **half the cost of traditional phone service.**

Honestly, we could probably end the E-Book right here — **cutting your phone bill in half (or maybe even lower) is enough for most businesses to make the switch!** But the cost savings don't stop here.

Traditional phone systems require an **on-site PBX** (private branch exchange). These are massively expensive, often landing over **$1,000 per line.** VoIP eliminates the need for a PBX, and there's no corresponding cost: **everything runs on your existing network and hardware!**

If you're up for a building remodel or you're building a new facility, you have one more cost-related reason to consider VoIP: **wiring.**

Traditional phone service means running **copper wire** alongside your network cabling. VoIP runs everything over a **single LAN cable** (full-duplex service), with voice and data (and sometimes even power) running over a single cable.

Wireless, Location-Agnostic Service

VoIP is a huge advantage to **remote** or **hybrid teams** because your employees' phone numbers or extensions are no longer tied to a **physical connection** at their office desk. Depending on the VoIP service you choose, your employees' VoIP extension can be tied to their **broader system login** (such as their Microsoft 365 or Active Directory credentials): wherever they open their laptop and log in, **they instantly have access to their VoIP extension!**

Massive Hardware Flexibility

If you read the previous point and thought, **"But what about the phone? People aren't going to carry an office phone everywhere the go."**, well, that's true.

But transitioning to VoIP means t**hey don't have to!**

VoIP systems give you **incredible hardware flexibility.** In office settings, your employees can operate with a VoIP phone on their desks that looks and feels pretty similar to the one they used to have **(albeit usually a lot lighter).**

But they don't have to operate this way. They could also take VoIP calls over software via USB headset or even via their laptop's internal speakers and microphone — perfect for **remote workers** and those on **hybrid schedules!**

Microsoft Teams, for example, supports both entirely software-based voice and video calls and traditional VoIP calls where anyone internal or external can reach private extensions.

Depending on the software you use for your VoIP system, your team members will likely be able to place and receive VoIP calls from their **smartphones**, too.

More Capability Than Landline Service

We've hinted at this already, but modern VoIP systems can do more than landline systems **without costly add-ons and purpose-built hardware!** Number portability, easy transitions in and out of group calls, fluid connection to your productivity suite (allowing you to share or collaborate on files during a call), seamless transition between voice and video calling, and many more features **come standard with most VoIP contracts.**

Landline service either can't offer these or makes you
PAY EXTRA!

Better Voice Quality

Last, **you'll get better voice quality by switching to VoIP.**

Yes, you read that right!

We know: if you tried VoIP a decade or two ago, you probably don't believe us here. When the technology was new, voice quality was generally awful, **as was reliability.**

But everything is better today: processors, internet connections, the software powering our VoIP experiences, and the microphones and speakers in our everyday devices! All of these improve the call quality far beyond cellular quality and usually **well beyond what you get over traditional landlines.**

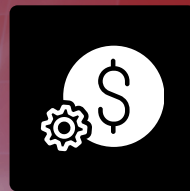# Ready to Learn More? We Can Help!

For most businesses, switching to VoIP service is a **no-brainer.** There are a few technical details to be aware of, like overall business bandwidth requirements and the importance of a backup or failover internet connection **(which you likely need anyway if you're moving to the cloud).**

Even after we help businesses work through these considerations, **VoIP is still the obvious winner.** Ready to discuss **what a VoIP transition would look like for your business?**

Reach out to our team today to learn more or discuss next steps!

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